



2020 Phoenix Awards Finalists

Anderson Public Relations and Idea Associates on behalf of Park Springs Life Plan Community

Arketi Group on behalf of RoomReady

Arketi Group

Arketi Group on behalf of Equifax

Arketi Group on behalf of Featurespace

Arketi Group on behalf of Fiserv

Arketi Group on behalf of Iron Mountain

Arketi Group on behalf of Körber

Arketi Group on behalf of Miller Zell

Arketi Group on behalf of NCR

broadhead and good2grow

CDC Office of the Associate Director of Communication and the EVALI Joint Information Center

Children's Healthcare of Atlanta

Children's Healthcare of Atlanta Marcus Autism Center

Children's Healthcare of Atlanta Strong4Life

CHRIS 180

Cisco

City of Avondale Estates

communications 21 on behalf of Gateway85 Community Improvement District

communications 21 on behalf of the City of Atlanta Mayor's Office of Cultural Affairs

Cookerly PR and AJ Parker Media on Behalf of Pinewood Forest

Cookerly PR on behalf of Georgia-Pacific



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Cookerly Public Relations

Cookerly Public Relations on behalf of Cancer Treatment Centers of America (CTCA) Atlanta

Cookerly Public Relations on behalf of Deluxe Corporation

Cookerly Public Relations on behalf of Guardian Pharmacy Services

Cookerly Public Relations on behalf of Gwinnett Medical Center (GMC), soon-to-be Northside-Gwinnett

Cookerly Public Relations on behalf of Mercedes-Benz USA

Cookerly Public Relations on behalf of Ondot Systems

Cricket Wireless with Jackson Spalding

Curran Public Relations, LLC

Dialogue on behalf of Villa Lagoon Tile

Elmer's and Newell Brands Team Edgar as a part of WPP Wunderman Thompson with Newell Brands
VMLY&R with Newell Brands

Emory University Department of Medicine

Emory University Nell Hodgson Woodruff School of Nursing Emory University Office of Communications
and Public Affairs

Emory University School of Medicine

Fire Bee, on behalf of Lyft

First Advantage

FleishmanHillard Atlanta with Global Payments

Georgia Department of Transportation

Georgia Hospital Association

Georgia Power

Georgia World Congress Center Authority, Marketing Communication Department

good2grow and broadhead



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good2grow, broadhead, Evolve Concepts, Inc

High Iron on behalf of Rural Sourcing, Inc.

IHG Hotels & Resorts

InterContinental Hotels Group (IHG)

Jackson Spalding on behalf of The Coca-Cola Company

Kim Drew, APR, Drew Public Relations, Inc., on behalf of NELMA

KWI Communications The Suspect by Kent Alexander and Kevin Salwen

MKE Communications on behalf of Luckie & Co.

The Home Depot with MSL and Hartmann Studios

Newell Brands

Newell Brands Brand Communications Team and CerconeBrownCompany

Northside Hospital with FleishmanHillard

Novelis

Orkin with Jackson Spalding

Piedmont Healthcare

Piedmont Healthcare with Jackson Spalding

Porter Novelli and G&S Business Communications on behalf of the Growing Matters coalition

Porter Novelli on behalf of the Bayer Bee Care Program

Porter Novelli, Atlanta on behalf of Panasonic Consumer Electronics Corporation, North America

Porter Novelli, BBDO, Mastermind Marketing

Primrose Schools with Jackson Spalding

ProjectPR on behalf of Franklin Pond Chamber Music

Rountree Group Integrated Communications on behalf of Firebirds Wood Fired Grill



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The Home Depot Foundation with Big Red Rooster, MSL and Sunshine Sachs

The Wilbert Group on behalf of Banyan Street Capital

The Wilbert Group on behalf of Halcyon

Toyota Motor North America with Jackson Spalding

VMLY&R on behalf of Wendy's Spark Foundry on behalf of Wendy's The Marketing Arm on behalf of Wendy's

Western Pest Services with Jackson Spalding