



PRSA GEORGIA'S 15TH ANNUAL CONFERENCE

**THE PATH  
FORWARD**  
FEBRUARY 24-26, 2021

# 2021 PRSA GEORGIA ANNUAL CONFERENCE SPONSORSHIPS

## Presenting Sponsor - \$1,000

- Eight (8) complimentary tickets to attend virtual event
- One-page ad in digital conference program
  - Deadline to submit ad: Feb. 5, 2021
- Two (2) dedicated social media posts thanking organization for support
- Company/Name with logo listed in event program as a sponsor
- Digital ad to be shown during conference
  - Dimensions: 1920 x 1080 pixels
  - Deadline to submit ad: Feb. 5, 2021
- Career Center: One (1) job AND one (1) internship listing for a year
- Company logo in PRSA Georgia promotional marketing materials for the conference, including on PRSA Georgia Annual Conference landing page and in all dedicated Conference e-blasts sent to Chapter membership and registered attendees.
- Up to two (2) items included in conference digital "swag bag"
- 10-second video ad during conference opening
  - Deadline to submit video: Feb. 5, 2021
- Listed as presenting sponsor for one (1) conference session
- Thank You e-blasts (sent to more than 700 PRSA Georgia members)

## Platinum Sponsor - \$700

- Five (5) complimentary tickets to attend virtual event
- One-page ad in digital conference program
  - Deadline to submit ad: Feb. 5, 2021
- One (1) dedicated social media post thanking organizations for support
- Company/Name with logo listed in event program as a sponsor
- Digital ad to be shown during conference
  - Dimensions: 1920 x 1080 pixels
  - Deadline to submit ad: Feb. 5, 2021
- Career Center: Choice of one (1) job OR one (1) internship listing for a year
- Company logo in PRSA Georgia promotional marketing materials for the conference, including on PRSA Georgia Annual Conference landing page and in all dedicated Conference e-blasts sent to Chapter membership and registered attendees.
- One (1) item included in conference digital "swag bag"

## Gold Sponsor - \$250

- Two (2) complimentary tickets to attend virtual event
- One-page ad in digital conference program
  - Deadline to submit ad: Feb. 5, 2021
- Company/Name with logo listed in event program as a sponsor
- Company logo on PRSA Georgia Annual Conference website

## À la Carte Sponsorship Options

- One (1) item for the digital "swag bag": \$50
- Digital ad to be shown during conference: \$75
  - Dimensions: 1920 x 1080 pixels
  - Deadline to submit ad: Feb. 5, 2021 (TBC)
- Career Center listing: \$75
- Ad in digital conference program: \$100
  - Deadline to submit ad: Feb. 5, 2021

**2021  
PRSA Georgia  
Annual Conference  
February 24 - 26,  
2021**

*Sponsorships must  
be purchased by  
Friday, February 5*