



# 2024 Leadership Team

# 2024 PRSA Georgia Board of Directors

Role	Name	Email
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Treasurer	Lauren Powers	<a href="mailto:Lauren.Powers@emory.edu">Lauren.Powers@emory.edu</a>
Secretary	Rocio Rivera, APR	<a href="mailto:rociorivera27@gmail.com">rociorivera27@gmail.com</a>
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Board Liaison, Annual Conference	Denise Ward, APR	<a href="mailto:dward1913@gmail.com">dward1913@gmail.com</a>
Board Liaison, Awards	Jacob Jordan	<a href="mailto:Jacob.Jordan@truist.com">Jacob.Jordan@truist.com</a>
Board Liaison, College Relations	Maggie McDaniel	<a href="mailto:maggiemcdaniel93@gmail.com">maggiemcdaniel93@gmail.com</a>
Board Liaison, Diversity, Equity & Inclusion	Betsy Helgager-Hughes	<a href="mailto:betsy@blhconsulting.net">betsy@blhconsulting.net</a>
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Board Liaison, Social Media	Marci Davis	<a href="mailto:Marci.davis@jacobs.com">Marci.davis@jacobs.com</a>
Board Liaison, Sponsorships	Lee Redding	<a href="mailto:leeredd4@gmail.com">leeredd4@gmail.com</a>
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**Chapter Administrator: Victoria Stanton, [chapteradmin@prsageorgia.org](mailto:chapteradmin@prsageorgia.org)**

### Accreditation Committee

Role	Name	Email
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Co-Chair	Courtney James, APR	<a href="mailto:Courtney.james@westrock.com">Courtney.james@westrock.com</a>
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Committee Member	Denise Ward, APR	<a href="mailto:deniseward1913@gmail.com">deniseward1913@gmail.com</a>

### Annual Conference Committee

Role	Name	Email
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Co-Chair	Theodora Traffanstedt	<a href="mailto:ttraffanstedt@thewilbertgroup.com">ttraffanstedt@thewilbertgroup.com</a>
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Committee Member	Jaime Babecka	<a href="mailto:jbabecka@thewilbertgroup.com">jbabecka@thewilbertgroup.com</a>

### Awards Committee

Role	Name	Email
Board Liaison	Jacob Jordan	<a href="mailto:Jacob.Jordan@truist.com">Jacob.Jordan@truist.com</a>
Co-Chair	Cama Gebhart	<a href="mailto:cama@trilucent-group.com">cama@trilucent-group.com</a>
Co-Chair	Sarah Weston, APR	<a href="mailto:sweston@thewilbertgroup.com">sweston@thewilbertgroup.com</a>
Co-Chair	Stephanie Schupska	<a href="mailto:Schupska@uga.edu">Schupska@uga.edu</a>
Committee Member	David Blumenthal	<a href="mailto:blumenthald@gmail.com">blumenthald@gmail.com</a>
Committee Member	Louise Mulherin	<a href="mailto:louisemulherin@gmail.com">louisemulherin@gmail.com</a>

### College Relations Committee

Role	Name	Email
Board Liaison	Maggie McDaniel	<a href="mailto:maggiemcdaniel93@gmail.com">maggiemcdaniel93@gmail.com</a>
Co-Chair (University)	Michelle Groover (Ga. Southern)	<a href="mailto:mgroover@gasouthern.edu">mgroover@gasouthern.edu</a>
Co-Chair (University)	Taylor Bryant (West Georgia)	<a href="mailto:taylorbryant0212@gmail.com">taylorbryant0212@gmail.com</a>
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### Diversity, Equity & Inclusion Committee

Role	Name	Email
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Committee Member	Kyna Willis	<a href="mailto:kynawillis@gmail.com">kynawillis@gmail.com</a>

### Membership Committee

Role	Name	Email
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Committee Member	Whitney Jones	<a href="mailto:whitneyvjones.pr@gmail.com">whitneyvjones.pr@gmail.com</a>

### Professional Development Committee

Role	Name	Email
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### Social Media Committee

Role	Name	Email
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### Sponsorships Committee

Role	Name	Email
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Co-Chair	Keri Tomsic	<a href="mailto:keri@tsquaredcom.com">keri@tsquaredcom.com</a>

### Website & Newsletter Committee

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Co-Chair (Career Center)	Becky Peterson	<a href="mailto:Peterson.becky.j@gmail.com">Peterson.becky.j@gmail.com</a>
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## Other Chapter Leadership Roles

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Assembly Delegate (1 year remaining)	Ashley Pilgrim	<a href="mailto:Ashley.pilgrim@msslgroup.com">Ashley.pilgrim@msslgroup.com</a>
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