



PRSA Georgia Chapter Awards 2024 Nomination Form: LUMINARY STAR

Instructions

To nominate a professional for the Luminary Star award, provide the required information in the form below in a Word or PDF doc and email your nomination along with optional letters of recommendation to our chapter administrator Victoria Stanton, chapteradmin@prsa.org. **The deadline to nominate is Aug. 9.**

Eligibility

- Nominees should have more than 15 years of experience excluding internships or part-time employment.
- Nominees must be current members of PRSA Georgia and have been members for at least five years.

Nominator

- Nominations may be submitted by any PRSA Georgia member.

Judging Criteria

- A panel of judges will evaluate the nominees using this criteria:
 - o Service to the Chapter (50%)
 - o Professional accomplishments (40%)
 - o Professional traits and qualities (10%)

Nominee Information

Some of this information, as well as company name and email address, is available on the PRSA Georgia website. It is acceptable to contact the nominee for information.

Name of nominee:

Nominee's company name:

Nominee's email address:

Address of nominee's LinkedIn profile:

Year nominee joined PRSA Georgia (if known):

Has the nominee earned their APR (if known):

Name of nominator:

Nominator's company:

Nominator's email address:

How do you know the nominee? (100 words maximum)

1. Contributions to the Chapter

Summarize the nominee's contributions to PRSA Georgia in a paragraph or two that address the judging criteria, including how long the nominee has volunteered and in what roles (i.e., committee member, chair or co-chair, board member, APR mentor or committee member), as well as how much the nominee participates in Chapter activities such as monthly programs, Annual Conference, SIG (Special Interest Group) meetings, PRSA Georgia webinars, etc. Also note whether the nominee has been recognized as Chapter Champion, Rising Star, or Shining Star (see PRSA Georgia website for list of winners). Be as specific as possible. (Maximum 300 words)

2. Professional Accomplishments

Summarize the nominee's accomplishments in the public relations profession in a paragraph that specifies the companies or agencies and the nominee's positions. You may also note any awards won for professional work accomplishments (i.e., Phoenix Award, PR Week Award, etc.) and any volunteer service other than to the Chapter or work-related activities. Be as specific as you can. This information can often be found in the nominee's LinkedIn profile. Be as specific as possible. (Maximum 100 words)

3. Professional Traits and Qualities

Discuss why you think the nominee is an excellent candidate for this award. Include relevant information in addition to what is shown above, with emphasis on how the nominee shows high ethical standards, team participation and leadership, and work excellence, creativity, and quality. (Maximum 200 words)

4. Optional Letters of Recommendation

Letters from other PRSA Georgia members discussing why the nominee is an excellent candidate for this award may be attached as PDF documents below. **Any letter of recommendation should provide additional information not included in this nomination form.** Letters of recommendation are not required.